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**Programme(s):** Erasmus+

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**Type of action:** ERASMUS Project Grants

**Start date:** 01 December 2022

**End date:** 30 November 2025

**Lead partner:** GAYCS



The **general aim of the project** is to prevent homophobic cyber-bullying among young people: a form of bullying that takes place over digital devices and platforms like mobile phones, computers, social media and tablets perpetrated against LGBTQI youth (lesbian, gay, bisexual, transgender, queer and intrasexual).

The **main object** will be reached through the attainment of the following specific objectives:

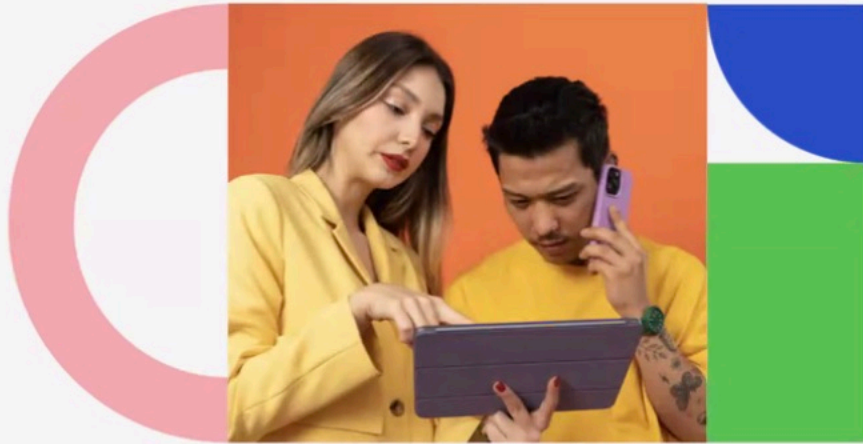
- Promotion of a respectful language used through digital devices and platforms referred to LGBTQI;
- Spreading a respectful and appropriate language against LGBTQI, particularly in the use of internet and social media;
- Creating a permanent network of youth association and Youth Workers to promote prevention and raise awareness on the theme of the homophobic cyber-bullying.

Specifically, the proposal virtual activities involve youth workers giving them the opportunity to develop a virtual exchange project with other colleagues from different countries.

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# Project results

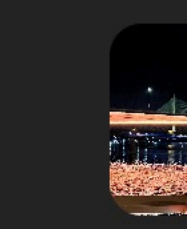
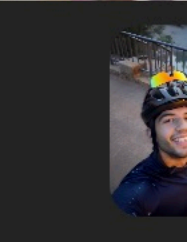
**Collection of Most Frequently Used Disrespectful  
or Hate Speech-Inciting Words**



# Project results - Summary

**Discrimination and sexism:** This category includes statements that express negative attitudes or beliefs about a particular group of people based on their race, gender, sexuality, religion, or other personal characteristics. These statements can contribute to a culture of discrimination and marginalization.

**Accusations, slander, and labelling:** This category includes statements that make false or damaging accusations against an individual or group of people. These statements can be used to justify discrimination, harassment, or other forms of harm.



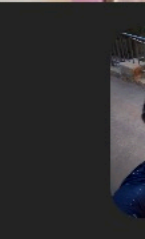
# Project results - Summary

**Generalizations and stereotypes:** This category includes statements that make broad generalizations about an entire group of people based on the actions or characteristics of a few individuals. These statements can contribute to a culture of prejudice and discrimination, but sometimes also incite violence.

# Project results - Summary

**A call to murder:** This refers to statements that directly call for the killing of a particular group of people. This is one of the most extreme forms of hateful speech and can be considered a serious threat to the safety and well-being of the targeted group.

**Incitement and call to violence:** This includes statements that encourage or justify violence against a particular group of people. These statements may not directly call for murder but can still be very harmful and contribute to a culture of violence and hostility towards the targeted group.



# Project results - Examples

- *"Ti ci vorrebbe di fare il militare, vedi come ti aggiustavano."*

**Translation:** *"You should do military service, you'd see how they'd fix you."*

**Analysis:** This phrase suggests that military discipline would correct or change LGBTQI behavior, implying that such identities are disorders that need fixing.

- *"Con questi lui/lei/loro/u/a ma dove andremo a finire, ci stanno rovinando pure la nostra lingua."*

**Translation:** *"With all this he/she/they stuff, where will we end up, they are even ruining our language."*

**Analysis:** This comment highlights resistance to evolving language norms that include non-binary and gender-neutral pronouns, suggesting that such changes are corrupting traditional language and societal values.

2. A reality TV show's characters made stigmatising statements about LGBTI people in January. Artist, Ermira Murati, also known as Orange Girl, received several death threats for her painting featuring a kiss between the leaders of Kosovo and Serbia.

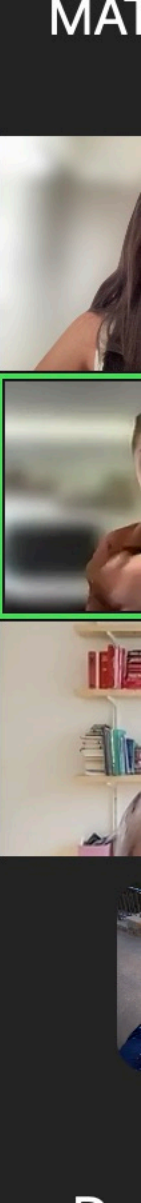
# Project results - Examples

5. **“Sramota za familija”**: Meaning “shame to the family,” this phrase is often used in public and private conversations to ostracise LGBTQ+ people, suggesting that their identities bring dishonour to their families.

- “Adam i Eva a ne Adam i Steva” (It’s Adam and Eve, not Adam and Steve) - This phrase is used a lot when someone wants to point out that being a homosexual isn’t in people’s nature.

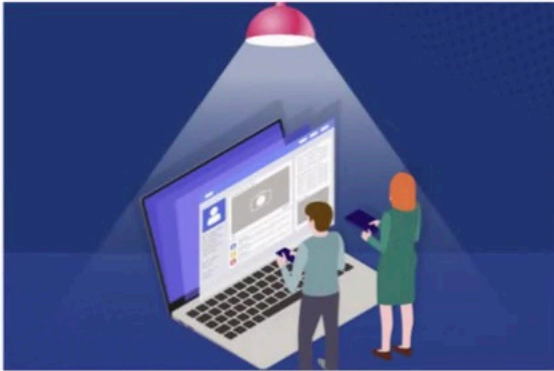
- “Da ti je tata bio takav, ne bi se sad k...a po tviteru” (If your dad was like that /meaning gay/, you wouldn't be complaining on Twitter right now) - This comment is used a lot in different forms but with the same intention, which is wishing that person was never born, or trying to in that way prove that being a homosexual isn’t “normal” because of reproduction.

7. calling them “degenerates that bring sickness”, defending the idea that only opposite sex marriage should be allowed, and arguing that any other partnership outside of this combination is to be considered as debauchery and moral degeneration.



# Project results - Examples

## 5. “dalje od djece” - “away from children”



*“The article discusses how social media is increasingly used as a tool for political propaganda, especially during election periods. It highlights how political actors exploit platforms like Facebook and Twitter to manipulate public opinion through fake accounts, disinformation, and hate speech, often targeting opponents and marginalized groups. The article also sheds light on the role of party-affiliated “bots” in spreading coordinated propaganda.” [Source](#)*

1. In August, a graffiti was painted in Prishtina saying “kill the gays”. The graffiti was reported to the police. Activists replaced the word “kill” with “kiss”.





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