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Lead partner: GAYCS



The **general aim of the project** is to prevent homophobic cyber-bullying among young people: a form of bullying that takes place over digital devices and platforms like mobile phones, computers, social media and tablets perpetrated against LGBTQI youth (lesbian, gay, bisexual, transgender, queer and intrasexual).

The **main object** will be reached through the attainment of the following specific objectives:

- Promotion of a respectful language used through digital devices and platforms referred to LGBTQI;
- Spreading a respectful and appropriate language against LGBTQI, particularly in the use of internet and social media;
- Creating a permanent network of youth association and Youth Workers to promote prevention and raise awareness on the theme of the homophobic cyber-bullying.

Specifically, the proposal virtual activities involve youth workers giving them the opportunity to develop a virtual exchange project with other colleagues from different countries.

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What is hate speech? Why people spread hate speech?

18 responses

bad words

because they do not accept different things and different people

Because they feel insecure about themselves

Using bad words towards someone.

I think they are insecure with their self

Because of fear

Speak to other people in aggressive way

Discrimination

Insulting someone for their identity

Ethnocentrism

Words said to hurt people on purpose
Because they are bad people and have

Threatening speech that expresses prejudices

Hate speech is directing

Because of lack of self

Using stereotypes and

Consequences on the victim of hate speech?

15 responses

A word cloud of 15 responses to the question 'Consequences on the victim of hate speech?'. The words are arranged in a roughly circular pattern. The most prominent words are 'depression', 'fear', 'stress', 'feeling threatened', 'psychological issues', 'emotional trauma', 'feeling of being unsafe', and 'self harming'. Other words include 'suicide', 'social isolation', 'low self-esteem', 'lack of self confidence', 'isolation', 'lack of self esteem', and 'insecurity'. The words are in various colors and orientations.

depression
fear
stress
suicide
social isolation
low self-esteem
lack of self confidence
isolation
lack of self esteem
feeling threatened
psychological issues
emotional trauma
feeling of being unsafe
self harming
insecurity

Consequences on the person spreading hate speech?

12 responses

social validation
sadly none sometimes
lowering their empathy
filling their ego

not a bright future
reputational damage
feeling stronger
usually none
self insecure
grow their bad spirits
support from the audience
unfortunately not many

Consequences of hate speech in a society?

18 responses



What actions do you consider effective in tackling hate speech?

18 responses

Campaigns-online and offline

Education

Education, working on mental health

Education

Raise awareness about the topic

Workshops in school

media

Education and enforcement.

Working on your self and be strong

Working on yourself

Positive examples

Education, correct developmental actions (teaching healthy emotional reactions and intelligence), creating

Education at empathy

Work and stay with positive people

Tell us in one word a feeling that describes being proud

16 responses



A word cloud visualization of 16 responses. The words are arranged in a roughly circular pattern around the central word 'happy'. The words and their colors are: 'happy' (blue, largest), 'strong' (pink), 'grateful' (green), 'rewarding' (blue, vertical), 'humility' (blue, vertical), 'satisfied' (yellow), 'peaceful' (red), 'cherished' (orange), and 'achieved' (pink).

happy

strong

grateful

rewarding

humility

satisfied

peaceful

cherished

achieved

What is a promo campaign and why do we create it?

11 responses

To create some kind of changes i our community, society, etc.

we create it to raise awareness

To raise awareness

A promo campaign boosts visibility and interest in a product or event.

They encourage the audience to interact with the content

It's a way of promoting a cause, creating space for education, dialogue, a space where we can tackle differences in opinions

promotional campaigns are critical tools for reaching and engaging the target audience

To change a things and be more productive

Campaigns allow marketers to target

Visibility

What are phases / key elements of a campaign?

7 responses

adapted to target audienc

informative introduction

a clear and key message

clear objectives

a target audience

goal

elaborate explanation



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