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Programme(s): Erasmus+

Topic(s): ERASMUS-EDU-2021-VIRT-EXCH-IPA

Type of action: ERASMUS Project Grants

Start date: 01 December 2022 End date: 30 November 2025

Lead partner: GAYCS



The general aim of the project is to prevent homophobic cyber-bullying among young people: a form of bullying that takes place over digital devices and platforms like mobile phones, computers, social media and tablets perpetrated against LGBTQI youth (lesbian, gay, bisexual, transgender, queer and intrasexual).

The **main object** will be reached through the attainment of the following specific objectives:

- Promotion of a respectful language used through digital devices and platforms referred to LGBTQI;
- Spreading a respectful and appropriate language against LGBTQI, particularly in the use of internet and social media;
- Creating a permanent network of youth association and Youth Workers to promote prevention and raise awareness on the theme of the homophobic cyber-bulling. Specifically, the proposal virtual activities involve youth workers giving them the opportunity to develop a virtual exchange project with other colleagues from different countries.

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What is hate speech? Why people spread hate speech?

18 responses

bad words

I think they are insecure with their self

Insulting someone for their identity

Hate speech is directing

because they do not accept different things and different people

Because of fear

Ethnocentrism

Because of lack of self

Because they feel insecure about themselves

Speak to other people in aggressive way

Words said to hurt people on purposeBecause they are bad people and have Using bad words towards someone.

Discrimination

Threatening speech that expresses prejudices

Using stereotypes and







Consequences on the victim of hate speech?

15 responses

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lack of self confidence
suicide
social isolation isolation
low self-esteem lack of self esteem

social isolation isolation
low self-esteem lack of self esteem
feeling threatened insecurity
psychological issues
emotional trauma
feeling of being unsafe
self harming
```



Consequences on the person spreading hate speech?

12 responses

social validation sadly none sometimes

lowering their empathy filling their ego

not a bright future reputational damage feeling stronger usually none self insecure grow their bad spirits support from the audience

unfortunately not many





Consequences of hate speech in a society?

18 responses







What actions do you consider effective in tackling hate speech?

18 responses

Campaigns-online and offline

Raise awareness about the topic

Working on your self and be strong

Education

Workshops in school

Working on yourself

Education at empathy

Education, working on mental health

media

Positive examples

Work and stay with positive people

Education

Education and enforcement.

Education, correct developmental actions (teaching healthy emotional reactions and intelligence), creating







Tell us in one word a feeling that describes being proud

16 responses

budget achieved strong strong happy and happy satisfied peaceful cherished achieved

What is a promo campaign and why do we create it?

11 responses

To create some kind of changes i our community, society, etc.

They encourage the audience to interact with the content

Campaigns allow marketers to target

we create it to raise awareness

It's a way of promoting a cause, creating space for education, dialogue, a space where we can tackle differences in opinions To raise awareness

promotional campaigns are critical tools for reaching and engaging the target audience

Visibility

A promo campaign boosts visibility and interest in a product or event.

To change a things and be more productive



What are phases / key elements of a campaign?

7 responses

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adapted to target audienc
informative introduction
a clear and key message
clear objectives
a target audience
goal
elaborate explanation
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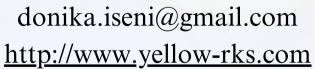


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